

Did you know?

ORCID Trust Markers are the building blocks of a more secure, transparent scholarly record

Whether you are a publisher, librarian, or service provider, the metadata you contribute or consume acts as a vital "trust signal" that protects research integrity for everyone.

Learn more:



<https://info.orcid.org/event/niso-plus-baltimore-2026/>

POWER THE RESEARCH ECOSYSTEM WITH TRUST MARKERS BY INTEGRATING ORCID INTO YOUR METADATA WORKFLOW

- **Verify Institutional Connections:** Use the new **Verified Email Domain** marker to confirm a researcher's affiliation in a privacy-preserving way, without requiring their full email address.
- **Reduce Manual Vetting:** Let organizational "assertions" (data added by trusted members) do the work for you—if a university or funder vouched for the data, you can trust it's the real deal.
- **Automate Metadata Flow:** Use PIDs like ROR IDs and DOIs to create seamless feedback loops that keep records up-to-date across the global infrastructure.
- **Elevate Trusted Contributors:** Use **Record Summaries** to visualize a researcher's "scholarly bona-fides" at a glance, allowing you to prioritize and celebrate verified expertise in your workflow.

BE A PART OF THE ORCID COMMUNITY TRUST NETWORK

It's not just about a record; it's about a **distributed trust model**. When we work together, we create a sliding scale of trust that benefits the entire scholarly community.



ASSERT AUTHENTICITY

Instead of only having researchers self-claim their work, institutions, publishers and more can add validated affiliations, works, and peer reviews directly to records with an ORCID integration. When a trusted institution is the source, the data becomes a high-level Trust Marker for everyone else.



REWARD VITAL CONTRIBUTIONS

Peer review is essential to research, but often goes unrecorded. By pushing verified peer review activity to ORCID, you help reviewers build a professional history that is both validated and visible to the community.



INTERPRET WITH CONFIDENCE

Trust Markers make it easy to see the provenance of data. Look for the green checkmark and **Source** field to distinguish between researcher-entered data and information verified by a trusted institution.