## Manage Your Authors

## ORCID?

ORCID can help you better manage your authors and reviewers by providing a registry of unique, persistent identifiers for researchers and scholars that is open, non-proprietary, transparent, mobile, and community-based.

by data, so we need reliable author identifiers. But there can be no reliable author identifiers without ORCID.

Paul Peters, Chief Strategy Officer at Hindawi Publishing

Not only does the ORCID system enable improved publishing processes, but publishers' participation also enables improved processes for partners such as funding agencies and universities.

Craig Van Dyck, Vice President, Global Content Management, Global Research, Wiley How do we **streamline** our manuscript submission process? Can we **reduce** the expense of managing and disambiguating our author and reviewer databases? How can we **improve** the accuracy of our author search? Why do we have so many **duplicate** author records? Where do we find the **best-qualified** reviewers?

Scholarly and research publishers face authorship issues daily. You struggle to maintain accurate author databases, which you need in order to understand an author's history, perform accurate name-based searches, and find and manage reviewers. In the absence of unique author identifiers, you're often forced to manually disambiguate your metadata to correctly match your authors with their articles.

By linking researchers and scholars with their contributions, ORCID serves as an information hub, and allows researchers and publishers to more efficiently and effectively manage the dissemination of research findings. ORCID allows you to reliably and unambiguously link your authors with their complete, correct, and current scholarly output, which helps you track their unique contributions.



## ORCID helps publishers:

- Clearly identify and distinguish between authors.
- Simplify manuscript submission processes.
- · Quickly find readers and reviewers.
  - Improve the speed and accuracy of author search.
    - Maintain compliance with the mandated deposit of research outcomes and articles.

ORCID, an independent, not-for-profit organization designed to benefit all stake-holders, is unique in its ability to reach across disciplines, research sectors, and national boundaries. The ability to connect research and researchers enhances the scientific discovery process and improves the efficiency of research funding and collaboration. ORCID is engaging with all sectors of the research community to realize this vision.



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