Connect Your Researchers and Their Contributions

WHAT IS ORCiD?

ORCID can help you better manage the contributions of your researchers and scholars by providing a registry of unique, persistent identifiers for researchers and scholars that is open, non-proprietary, transparent, mobile, and community-based.

> "We want to use ORCIDs to simplify the life of Oxford's researchers for working with institutional systems and publishers' systems by re-using already available information for publication data management and reporting. The motto is: 'Input once – re-use often.'"
>
> *Wolfram Horstmann, Associate Director, Bodleian Libraries, University of Oxford*

How can we accurately **benchmark** our research strengths and impact? How can we systematically **identify** the intellectual outputs produced by our faculty? Who are our **experts**? How can we efficiently **comply** with the myriad record keeping requirements from funders and accreditors? How do we keep our mandated **repository** of articles up to date?

Research organizations struggle to accurately and easily identify and link your faculty, graduate students, researchers, and scholars with their complete professional activities. Even if you implement local faculty researcher profile or information systems, these require ongoing (and frequently manual) updates, and the information often does not travel with researchers as they move between organizations or even between departments in the same institution.

ORCID allows you to reliably and unambiguously link your scholars with their complete, correct, and current scholarly output. By integrating ORCID identifiers across the research workflow, the scholarly community will be better able to distinguish and track the unique contributions of individuals as authors, researchers, grantees, faculty, and inventors.

ORCID can improve:

- Organizational management of faculty and staff research activity information.
- Tracking and assessment of scholarly output.
- Interoperability with other research information systems, within and outside your institution.
- The accuracy of your public records.
- Data exchange around and compliance with the mandated deposit of research outcomes and articles.

ORCID, an independent, not-for-profit organization designed to benefit all stakeholders, is unique in its ability to reach across disciplines, research sectors, and national boundaries. The ability to connect research and researchers enhances the scientific discovery process and improves the efficiency of research funding and collaboration. ORCID is engaging with all sectors of the research community to realize this vision.

Visit **orcid.org** to learn more.
Join ORCID today and become part of the solution.